

48th ANNUAL FALL FOLIAGE & CIDER RUN SPONSORSHIP

Logos for ALL sponsors will be on display at the post-event celebration. Level of giving will be acknowledged in each sponsorship category.

| | | |
|----------------|----------------|---|
| \$2,500 | A Level | <ul style="list-style-type: none">▪ Fee waiver for ten walkers or runners▪ Logo and Link on the Amherst ABC Home Page & Registration Page▪ Thank you acknowledgement and speaking opportunity at the post-event celebration.▪ Sponsor promotional materials given to each participant▪ Logo displayed prominently at top of supporter display sign at the event |
| \$1,000 | B Level | <ul style="list-style-type: none">▪ Fee waiver for five walkers or runners▪ Logo on the Amherst ABC Home Page & Registration Page▪ Thank you acknowledgement at the post-event celebration▪ Logo displayed at center of supporter display sign at the event |
| \$500 | C Level | <ul style="list-style-type: none">▪ Acknowledgement on the Amherst ABC Home Page & Registration Page▪ Logo displayed on supporter display sign at the event |

Demonstrate your support for the ABC House to hundreds of area families!

Displays at the **ABC Fall Foliage & Cider Run -- Saturday, October 19th** – and visibility on the ABC home page and event registration pages will show your support for Amherst A Better Chance to hundreds of area participants and their families. Sponsor this cherished Amherst institution and get your name out — all at the same time! See the back of this form for the recognition you will receive at each sponsorship level.

☐ **Yes, we will sponsor the ABC 48th Annual Fall Foliage & Cider Run at the following level:**

☐ **\$2,500** ☐ **\$1,000** ☐ **\$500** ☐ **Other** _____

Contact Name: _____ **Business Name:** _____

Address: _____ **Phone:** _____ **Email:** _____

Please return form & payment directly to our volunteer, or send to: Amherst ABC, AC# 2286, Amherst College, PO Box 5000, Amherst, MA 01002-5000. Sponsorships are tax-deductible to the fullest extent of the law. Please forward your logo in electronic form to FallFoliageAndCiderRun@gmail.com